

Centennial College honours Broadcast Industry Veteran Michael J Martin

MICAN Communications President Wins the Prestigious Centennial College 2003 Alumnus of Distinction Award



Michael Martin, President, MICAN Communications with Richard Johnston, President, Centennial College

TORONTO, ON, June 12 / - Centennial College announced that Michael J. Martin has been named the 2003 Alumnus of Distinction Award winner for his achievements in business and for his involvement in his professional community. Martin is a veteran of the Canadian telecommunications and broadcasting industry. He has worked in the industry as a technical consultant, systems integrator, business manager and sales professional for over 27 years.

Martin has been instrumental in many of Canada's largest television facilities by contributing to the project's concept, design and implementation. He has participated in notable projects including Bell ExpressVu's Toronto teleport, the broadcast facilities within the SkyDome for Labatt's, and the creation of numerous post-production, studios, satellite and microwave facilities for CBC, CTV, and CanWest Global. He spent the past ten years with Cygnal Technology Corporation (TSX:CYN) concluding as President of two of its business units, Comlink Systems and Ensaf Broadcast Services. He recently departed Cygnal to join MICAN Communications Inc. as its President.

In 1998, Martin graduated from Centennial College with a certification in Microcomputer Programming. Martin returned to his post-secondary

education as an adult by enrolling into Centennial College's Continuing Education program when he was in his early 30s.

"The technology advances incredibly fast in the field of telecommunications and broadcasting, and I felt that I needed to stay ahead of the leading edge," said Martin. "My original attempts at post-secondary education as a younger man were inadequate. I knew that I had to work at it again. It was a great challenge to return to school later in life and to continue working at a very demanding full-time job. But, the college provided me with classes during weeknights and on weekends, which made it possible for me to pursue my goal of enhancing my computer knowledge."

"Centennial College is pleased to honour Michael J. Martin with its 2003 Alumnus of Distinction Award," said Richard Johnston, Centennial College President. "He exemplifies what can be achieved with a college education from Centennial. His success in business, as a leader in his chosen field, and his continued pursuit of life-long learning, all add up to make him the perfect candidate for this recognition."

MICAN Communications Inc.

16 Canmore Boulevard ♦ Toronto ♦ Ontario ♦ Canada ♦ M1C 3W1
416-287-3400 Telephone ♦ 416-287-9400 Facsimile ♦ 416-729-9991 Cellular
michael.martin@mican.ca Email ♦ www.mican.ca Web Site



Mr. Martin has earned the designation of Project Management Professional (PMP®) from the Project Management Institute (PMI®) of Newtown Square, Pennsylvania, USA. During the past eleven years, he has also studied other communications related topics. Besides his success in Microcomputer Programming from Centennial College, he has received a certification in Media and New Technology Management from the University of Toronto, and a Master's Certification in Project Management from York University's Schulich School of Business. In 2002, he completed an intense two-course preparation program at Ryerson University in order to write the Cisco Certified Network Associate (CCNA) exam. Currently, he is enrolled in the Advanced Project Management program at Stanford University in Palo Alto, California, where he is working towards another academic designation (Stanford Certified Project Manager - SCPM).

He has served on the Board of Managers of the Toronto Section of the Society of Motion Picture and Television Engineers (SMPTE) for seven two-year terms, with six of those fourteen years in the capacity as the Education Chair. He was recognized by the SMPTE with an award for Outstanding Service for his participation in the 1998 Winter Technical Conference held in Toronto, Canada.

Martin has published numerous technical articles in industry and communication trade publications. A regular public speaker, he has presented new technologies, concepts, and ideas to varied technical and non-technical audiences at a variety of industry association meetings and

conferences, including CCBE, WABE, SMPTE, CCTA, BEAC, and CSUA.

He has served on the board of advisors at many of Ontario's post-secondary institutes, including Centennial College, George Brown College and Ryerson University. He has been a guest speaker and presented to broadcast and journalist students at Mohawk College and Seneca College.

Mr. Martin is a member of: Society of Motion Picture and Television Engineers (SMPTE), Project Management Institute (PMI®), Society of Cable Television Engineers (SCTE), Academy of Canadian Cinema and Television (ACCT), and the Photographic Society of America (PSA).

Founded in March 1995, MICAN Communications Inc. is a provider of professional services used in the communications industry including engineering, project management, implementation management, and communications consulting.

MICAN is a leader in the design, integration, and installation of telecommunications and broadcast facilities. These facilities allow MICAN clients, who include cable companies, telephone companies, broadcasters, and other corporations, to communicate efficiently and economically. The Company has expertise in all communications technologies, including broadcast origination, satellite uplinks and downlinks, and microwave systems.

For more information, please contact MICAN Communications Marketing at 416.287.3400 or via email at marketing@mican.ca.

MICAN Communications Inc.

16 Canmore Boulevard ♦ Toronto ♦ Ontario ♦ Canada ♦ M1C 3W1
416-287-3400 Telephone ♦ 416-287-9400 Facsimile ♦ 416-729-9991 Cellular
michael.martin@mican.ca Email ♦ www.mican.ca Web Site