

"Who's Who in Canadian Business" includes MICAN's Martin

Recognized as a Canadian Business Leader for Fifth Straight Year



Michael J. Martin, PMP

TORONTO, ON, January 15, 2004 / - The University of Toronto Press has just released the 2004 edition of "Who's Who in Canadian Business". For the fifth straight year, Michael J. Martin has been included in this prestigious directory of prominent Canadian business leaders. Since May of 2003, Martin has served as the President of MICAN Communications Inc.

Martin joins many other significant Canadian business leaders from the broadcasting and telecom industries in this year's directory. Distinguished names such as Telesat's Larry Boisvert, CanWest Global's Leonard Asper, Bell Globemedia's Allan Morris, Astral Media's Ian Greenberg, Allstream's John MacDonald, and BCE's Michael Sabia, all made this year's directory too.

Martin is a veteran of the Canadian telecommunications and broadcasting industry. He has worked in the industry as a technical consultant, systems integrator, business manager and sales professional for over 28 years.

In 2003, Centennial College in Toronto honoured Martin with its Alumnus of Distinction

Award. "He exemplifies what can be achieved with a college education from Centennial. His success in business, as a leader in his chosen field, and his continued pursuit of life-long learning, all add up to make him the perfect candidate for this recognition" said Richard Johnston, Centennial College President.

Martin has served on the Board of Managers of the Toronto Section of the Society of Motion Picture and Television Engineers (SMPTE) for seven two-year terms, with six of those fourteen years in the capacity as the Education Chair. He was recognized by the SMPTE with an award for Outstanding Service for his participation in the 1998 Winter Technical Conference held in Toronto, Canada.

Mr. Martin is a member of: Society of Motion Picture and Television Engineers (SMPTE), Society of Broadcast Engineers (SBE), Project Management Institute (PMI), American Society for the Advancement of Project Management (ASAPM), Society of Cable Television Engineers (SCTE), Academy of Canadian Cinema and Television (ACCT), and the Photographic Society of America (PSA).

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About MICAN Communications Inc.

Founded in March 1995, MICAN Communications Inc. is a provider of professional services used in the communications industry including engineering, project management, implementation management, and communications consulting.

MICAN is a leader in the design, integration, and installation of telecommunications and broadcast facilities. These facilities allow MICAN clients, who include cable companies, telephone companies, broadcasters, and other corporations, to communicate efficiently and economically. The Company has expertise in all communications technologies, including broadcast origination, satellite uplinks and downlinks, and microwave systems.

About “Who’s Who in Canadian Business”

Now in its 24th edition “Who’s Who in Canadian Business” is published annually by The University of Toronto Press. For 24 years, Who's

Who in Canadian Business has been the leading resource for Canada's most powerful and influential business and entrepreneurial leaders.

The Who’s Who in Canadian Business directory is Canada’s only comprehensive and independent biological reference work specifically for the business community. Other references are more general or limited in their scopes, or raise questions of independence by charging biographees to be listed. No one can purchase a place in this volume.

The men and women listed in Who's Who in Canadian Business have made credible contributions to Canada's business community and internationally. These prominent decision-makers have excelled in a variety of areas. Included are presidents and C.E.O.'s, chairpersons, entrepreneurs, business deans, heads of charities and organizations, business writers and government officials.

Who's Who in Canadian Business is an independent directory of the information on more than 5000 of Canada's top executives, government officials and senior business academics.

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