



Conventions, Conferences, and Trade Show Professional Research Services

MICAN Communications will be attending the following conventions, conferences and trade shows. Can we serve your needs at these events by conducting research and analysis, investigating emerging technologies, locating specific products and vendors, or by providing a synopsis of the convention in a presentation to your employees? We will meet with you in advance of the show to coordinate your desired outcomes, then we will go to work and attend the show, finally, we will return to you with a written report and / or a PowerPoint presentation including digital photography. This approach offers you a quality result performed by various members of **MICAN's** technically elite team. You will realize substantial savings compared to sending your own employees. Some clients ask us to attend these events with them and their staff to enhance their understandings and learning gained at the event.

Funds are tight, so it is vital to receive the best "bang for the buck" from these events. Staying ahead of the industry is more important than ever; this approach gains you a strategic advantage. Educating your staff is no longer a perk, it is a priority, but how can you send everyone to an event? This solution brings the event to you. Let **MICAN** help you to remain competitive and wade through the vast sea of hype and information overload. We can pinpoint exactly what's important to you. With 28 years of experience, we know how to best leverage these events and make every dollar count.

Event	Location	Dates
Western Association of Broadcast Engineers (WABE)	Edmonton, Alberta	October 26 – 28, 2003
Photo Plus Expo	New York, New York	October 30 – November 1, 2003
Society of Motion Picture and Television Engineers (SMPTE)	New York, New York	November 12 – 15, 2003
Consumer Electronics Show (CES)	Las Vegas, Nevada	January 8 – 11, 2004
Emerging Technologies – Society of Cable Television Engineers (SCTE)	Dallas, Texas	January 13 – 15, 2004
Canadian Satellite Users Association (CSUA)	Toronto, Ontario	February 2 – 3, 2004
Vidtrans 2004	New Orleans, Louisiana	February 8 – 11, 2004
Satellite 2004	Washington, District of Columbia	March 2 – 5, 2004
National Association of Broadcasters (NAB)	Las Vegas, Nevada	April 17 – 22, 2004
ProjectWorld 2004	Toronto, Ontario	May 17 – 21, 2004
International Broadcasting Convention (IBC)	Amsterdam, The Netherlands	September 9 – 13, 2004
Central Canada Broadcast Engineers (CCBE)	Horseshoe Valley, Ontario	September 2004

Activity	Fees
Conducting research and analysis for a technical solution	\$2,000
Investigating emerging technologies and strategies	\$1,700
Locating specific product and negotiating with vendors	\$1,200
Synopsis of a show and presentation to your staff	\$750

All applicable taxes are extra
 All presentation and meeting expenses are extra, show specific expenses are included
 Special pricing for three or more events – 10% discount off the package total
 Some restrictions will apply, all details are subject to final agreement by MICAN Communications Inc.

Call Michael Martin at 416.287.3400 to discuss your requirements

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